



# Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

## Detailed Report

**Event- "Entrepreneurship Awareness Camp" (Three-days)**

**Subject Area- Entrepreneurship**

**Organized by- TBI-KIET, Ghaziabad**

A "3 days Entrepreneurship Awareness Camp" was organized from 09/09/2019 to 11/09/2019 at Eshan College of Engineering campus. The primary aim of conducting entrepreneurship awareness camp was to encourage the students to take entrepreneurship as a career. The program created awareness among the students regarding the distinct dimensions of entrepreneurship while highlighting the merits of adopting it as a career option. During the program, different sessions were conducted that completely focussed on the entrepreneurial mindset and the challenges and risks an entrepreneur must take while setting up an enterprise.

Entrepreneurship courses and curriculums are becoming options for an increasing number of students. Even schools without a formal entrepreneurship curriculum are increasingly teaching real-world skills beneficial to future business owners like collaboration and teamwork,





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public speaking, and creative problem solving. It is our responsibility to continue building this aptitude in students at college level also. Hence, in this camp, speakers stated that Entrepreneurship education cultivates innovative talents, which are an important driving force for future development. At present, innovation-driven development strategies place new demands on entrepreneurship education. However, most of the current research and discussion in this field focuses on the construction of teaching staff in the entrepreneurial education ecosystem.

21 B. Tech (III<sup>rd</sup> year) EE and CE students to perform and excel in a camp which was extremely crucial for their careers. A platform was provided for the open and productive exchange of ideas and knowledge to become an entrepreneur. To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students, experts highlighted the merits of pursuing this as a career option. Certificates were distributed to the participants during valedictory function held on 11/03/2019.

